

# 2024 Risk Mitigation Forum Presenter Biographies



**Bob Schneider, Senior Business Development Specialist Milwaukee Region, UnitedHeartland**

Robert is a senior business development consultant in the Milwaukee region. He joined United Heartland in November 2013 as a senior underwriter. He has 20-plus years in the insurance industry with experience in workers' compensation underwriting, contract surety and package underwriting. This also includes several years working with a broker as a producer for commercial lines and surety. Robert has extensive experience working with manufacturers and contractors. Robert earned a bachelor's degree in marketing from University of Wisconsin - Oshkosh. He also has earned his Certified Insurance Counselor (CIC) and Chartered Property Casualty Underwriter (CPCU) designations.



**Brooke Bahr, Emergency Management Consultant, Districts Mutual Insurance and Risk Management Services**

Brooke Bahr is a consultant, trainer, and expert with 20 years of experience in Emergency Management and Security. She is currently a DMI team member who brings a unique perspective from her time working as the head of Emergency Management and Campus Security at a Wisconsin technical college. Brooke has prior federal work experience with the US Department of Homeland Security, having an emphasis on emergency response, training and threat assessment for almost a decade.

**Cap Baxter, Hazardous Materials / Safety Training Instructor, Lakeshore Technical College**

Cap Baxter is a full time Hazardous Materials / Safety Training instructor at Lakeshore Technical College in Cleveland, WI. He has over 25 years of experience with Safety in the Workplace, across many industries. He has worked as a safety coordinator to ensure a specialized Sheboygan County manufacturer, was compliant with their new hire safety training, recurring trainings, hazardous communications, emergency action plans, chemical management, flammable materials, job hazard analysis, respirator training, safety data sheets, and powered industrial vehicles training as well as OSHA recordkeeping. In addition, he has over a decade of experience in fire protection equipment sales and service.

**Daniel Squires, Manager – Counseling & Support Services, Fox Valley Technical College**

Dan Squires serves as the Manager of Counseling and Support Services and the 504 Coordinator for Fox Valley Technical College. Dan is a Licensed Professional Counselor and Substance Abuse Counselor. He is a trained and experienced therapist who has worked with Dialectical Behavioral Therapy (DBT), Sex Offense Treatment, Crisis Intervention, and Alcohol and Drug Abuse Treatment. He earned a Master of Arts degree in Counseling from the University of North Dakota in 2002, and Bachelor of Arts degree in Psychology from University of Wisconsin - Eau Claire in 1998.

In his current role, Dan manages the areas of the college responsible for prevention and support of mental health concerns among students, providing assistance and accommodations to students living with disabilities, and assisting undecided and unsure students needing career counseling. Prior to joining Fox Valley Technical

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College in 2014, Dan worked in the Evaluation and Psychotherapy Unit and the Crisis Intervention Unit at Outagamie County Mental Health. He also provided outpatient therapy at a private outpatient drug and alcohol treatment center and worked with children and families at a non-profit organization.



**David Chatfield, Vice President & Chief Operating Officer, Net Diligence**

Dave Chatfield serves as Vice President and COO of NetDiligence, a cyber risk management services company at the heart of the cyber insurance industry. In addition to his administrative role, Dave has led the cyber risk assessment practice since the company's founding and has specifically served the Wisconsin Technical College System (through DMI) in this role since 2006. NetDiligence also provides WTCS members with access to our eRiskHub® cyber risk management portal, under license through DMI.



**J. Patrick Gallaher, Jr., Chairman and Chief Executive Officer, Gallagher**

J. Patrick Gallaher, Jr. is Chairman and Chief Executive Officer of Gallagher (NYSE: AJG), a global insurance brokerage, risk management and consulting services firm and a Fortune 500 company. Mr. Gallaher joined Gallagher in 1974 as a production account executive. In 1985, he became vice president of operations, and he was appointed to the company's Board of Directors the following year. In 1990, Mr. Gallaher became president and chief operating officer. In 1995, the Board appointed him chief executive officer and in 2006 he was named chairman of the board.

In addition to his leadership roles within the company, Mr. Gallaher is active in numerous industry and charitable organizations. He joined the Board of Trustees of the American Institute for Chartered Property Casualty Underwriters in 2003, and is a member of the Board of Founding Directors of the International Insurance Foundation. Mr. Gallaher also serves as laureate for the 2018 Katie School Hall of Fame, an event held to raise industry awareness and provide financial support for the Katie School of Insurance at Illinois State University. In January 2021 he became a board member for the Northwestern Memorial Foundation in Chicago. In addition, he is a board member of The Institutes, a member of the Advisory Council of Boys Hope/Girls Hope and of the Board of Advisors for Catholic Charities. Mr. Gallaher additionally is a member of The Economic Club of Chicago and the Commercial Club of Chicago.

Mr. Gallaher has been recognized for his long-standing commitment to professionalism and to bringing new talent into the insurance industry. In 2007, he was granted Freedom of the City of London by the city's Lord Mayor in recognition of his outstanding contribution to the Lloyd's insurance market and for his support of the Gallagher Lifelong Learning scholarships. In 2009, he was honored by the Spencer Educational Foundation (affiliated with the Risk and Insurance Management Society) for his ongoing support of the Foundation. In 2013 Mr. Gallaher was named Insurance Broking CEO of the Year by Reactions magazine and in 2019 he received their Lifetime Achievement Award. In 2022 he received the Lifetime Achievement Award from Business Insurance. He holds a Bachelor of Arts in Government from Cornell University.

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**James J. Bourgeois JD, Senior Risk Consultant, Praesidium**

James works with Praesidium's higher education institutions, youth-serving and athletic programs, municipalities, and insurance partners. He consults with clients to ensure they exceed the standards of abuse prevention and response. Additionally, James presently serves on the Board for the Higher Education Protection Network (HEPNet), and he is a licensed attorney.

James has a Juris Doctorate (JD) from South Texas College of Law and attended Florida State University for his undergraduate degree.

**James Lange, Safety Training Instructor, Fox Valley Technical College**

**Jayne Bowman, Director of Safety, Security & Risk Management, Fox Valley Technical College**

Jayne Bowman serves as the Director of Safety, Security and Risk Management and a Title IX Investigator for Fox Valley Technical College. Jayme is adept in public safety, security, emergency response, employee relations, emergency operations, and crisis intervention and de-escalation. Jayme also oversees Clery compliance, Business Continuity, safety compliance programs, workers compensation investigations, and insurance claims & renewals.

Prior to joining Fox Valley Technical College in 2011, Jayme worked in law enforcement as a Drug Metro Investigator, Computer Forensics Investigator, member of Wisconsin Internet Crimes against Children Task Force, Step-Wise Investigator Certification, and road/boat patrol officer. Jayme received the Police Officer of the Year Award in 2007 and Live Saving Award in 2008. Jayme obtained her Masters Graduate Certificate in Human Resource Management in 2023 from Lakeland University, Bachelor of Science in Integrative Leadership from University of Wisconsin – Green Bay in 2017, and Associate of Science in Criminal Justice in 2004 from Fox Valley Technical College.

**Jeff Lynde, Senior Loss Control Specialist, UnitedHeartland**



**Jeremy Gillespie, Area VP, Regional Director, Cyber Liability Practice, Gallagher Company**

Mr. Gillespie is the Regional Director of the Cyber Liability Practice at Arthur J. Gallagher. He has seventeen years of experience placing and advising on cyber insurance and professional liability matters. He is responsible for the management, business development, marketing and consulting activities within the products and services related to Cyber Insurance. These specifically include Network Security & Privacy Liability, Media Liability & Technology Errors & Omissions Liability.

While leading a team dedicated to Cyber Insurance, Mr. Gillespie takes an active role in the following critical functions:

- Review and quantify exposures
- Design risk transfer solutions to match exposures
- Educate on the topic of network security and privacy exposures and risk management
- Audit current insurance coverage to identify coverage gaps
- Benchmark / risk models

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- Recommend experts and resources to assist in managing cyber risks:
  - Breach response – legal, forensics, etc.
  - Incident response planning and testing
  - Security assessments
  - Vendor management

### **John Flannery, Director of Public Safety and Risk Management, Madison Area Technical College**

Manage a department of public safety officers with a functional dispatch center supporting emergency response capabilities. 30 years of experience in security and law enforcement. Responsible for crisis planning for the campus community and implementing strategies surrounding institutional protection and crime prevention. In addition to holding a Master of Science in Security Management. certified as a CPTD Professional with the National Institute of Crime Prevention, WI Certified Public Manager (CPM) through UW-Madison, and Certified Security Management Professional (CSMP) with the University of Leicester (UK).



### **Joseph Olson, Partner, Michael Best**

Joe Olson is a partner in Michael Best's litigation practice group. Joe's litigation practice includes defending against and affirmatively bringing constitutional claims of all sorts. Joe also routinely advises clients on free speech issues and helps his clients draft and adopt legally defensible policies regarding property use.

### **Joy M. Gänder, CPCU, ARM, Principal, President, Gänder Consulting**

Ms. Gänder does not sell insurance and provides independent risk management and employee benefits consulting services to public and private-sector entities, including but not limited to public school districts, technical colleges, specialty districts, property development/management firms, construction companies, petroleum marketers, convenience store chains, manufacturers, and association clients. With over 30 years of experience, she focuses on strategic risk planning, conducting risk management analyses and broker RFQs, designing alternate risk financing programs, negotiating claims and program renewals, authoring articles and policy language, and serving as clients' on-demand risk manager. She is a member of the Society of Risk Management Consultants, served as President, Meetings Committee Chair, and multiple terms on its Board of Directors. She is also a member and former President of the Dairyland Chapter of the Society of CPCU. Ms. Gänder is a frequent presenter for Wisconsin's Division of Workforce Development on school-to-work programs, and the WASB Insurance Plan and petroleum marketer/convenience store conferences. She is a member of the Rotary Rockefeller Investment Club, is an avid runner, cyclist, and hockey and tennis player.

### **Julie Groves, Director, Risk Services, Wake Forest University Financial Services**

Julie Groves is the Director of Risk Services at Wake Forest University in Winston-Salem, NC, where she has worked for 25 years. Among her many responsibilities are the administration of the university's commercial insurance program, the coordination of cross-campus loss control efforts, and the management of WFU's ongoing ERM program. She is the co-chair of the WFU Safety & Security Committee and is a member of the WFU Crisis Management Team.

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Julie is active in URMIA – the University Risk Management and Insurance Association – and she currently serves as that association’s Immediate Past President. She also sits on the board of the North Carolina Self-Insurance Security Association, and she is a member of the Forsyth County Emergency Management Advisory Committee. She recently wrapped up a term as President of Bookmarks, a local literary arts non-profit that works to build community and ignite a love of reading through books. She earned both her B.A. and M.A. degrees in English from Wake Forest and is a third-generation Demon Deacon.



### **Kirk Pelikan, Partner, Michael Best**

Kirk’s practice focuses on legal issues related to all aspects of the employment cycle, from hiring through termination and severance. Substantially experienced in both benefits and employment law, Kirk is well positioned to help clients respond to the opportunities, vulnerabilities and benefit ramifications of particular employment decisions.

Kirk’s focus includes:

- Developing and maintaining effective compliance strategies related to defined benefit plans, defined contribution plans, executive compensation and welfare benefit plans.
- Counseling clients on Affordable Care Act (ACA), COBRA, and Health Insurance Portability and Accountability Act (HIPAA) compliance.
- Advising clients on Family and Medical Leave Act (FMLA) and disability compliance.
- Helping clients maintain tax-qualified plan status.
- Representing clients in workplace issues involving workplace discrimination, return to work **and** accommodation.
- Advising clients on ERISA withdrawal liability.

### **Lisa Muchka, Director of Civil Rights and Compliance, Madison Area Technical College**

Director of Civil Rights and Compliance at Madison Area Technical College. Ensure compliance with applicable Civil Rights laws and regulations (e.g., Title VII, IX and the American with Disabilities Act) through policy setting, oversight, response, prevention, auditing and monitoring. Collaborate across the college community to promote a safe, healthy and inclusive experience for students, employees, and guests. 15 years’ experience working in higher education holding roles within Human Resources, Student Affairs, and Academic Affairs.



### **Luis Arroyo, Partner, Michael Best**

Luis represents institutions of higher education and private, public and charter K-12 schools and school districts on an array of issues involving: Title IX compliance and investigation process; student/faculty discipline; student/faculty disability accommodation issues; IDEA & §504 issues;

FERPA Compliance; Cleary Act reporting requirements; First Amendment compliance issues; campus crisis response; general policy development; public records/open meetings law compliance, and drafting student/faculty/staff handbooks. Luis represents educational institutions in a range of labor and employment matters including recruitment as well as employment litigation. Luis has represented institutions in complaints filed with the Department of Education, Office of Civil Rights, and hearings before the Wisconsin Department of Public Instruction (“DPI”) and the Wisconsin Division of Hearings and Appeals. He co-taught a course at

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Marquette University on School Law, has been a guest lecturer at both Marquette and Cardinal Stritch universities on issues of school law, and has been a speaker on various higher education related topics before the National Association of College and University Attorneys. Luis also represents private and public employers in a range of labor and employment matters. He has also developed a significant practice focusing on employee defection and recruitment, including litigating injunction and damage actions relating to: covenants not to compete, non-solicitation and non-disclosure agreements, unfair competition, trade secrets, duty of loyalty, the Computer Fraud & Abuse Act, and state trade secrets and unfair competition statutes. He served as a Judicial Intern to Judge Jon P. Wilcox at the Wisconsin Supreme Court during law school at the University of Wisconsin-Madison.

### **Michael Ellenbecker, Wisconsin Department of Natural Resources**



#### **Michael Tschudy, Manager – Claims, UnitedHeartland**

Michael Tschudy is a claim manager at United Heartland. He joined our team in May 2002 and has 30 years of experience in the workers' compensation industry. Mike is a licensed workers' compensation representative and has previously held positions, such as: senior claim representative, claim specialist, claim consultant, and subrogation and litigation consultant. He has experience in the following jurisdictions: Wisconsin, Iowa, Minnesota, Illinois and Alabama.



#### **Raj Ramnarace, formerly with Western Technical College**

Raj Ramnarace is a public safety consultant who specializes in security, personal safety, and behavioral interventions. His past clients include the U.S. Department of Justice, the U.S. Marshal's Service, the Department of Homeland Security, as well as school districts and universities across the U.S.

Raj's professional experience includes service in military, counterintelligence, and law enforcement agencies, as well as assessing security in K-12 and higher education settings. He holds a Master of Education degree and is a graduate of the Public Management program at the University of Wisconsin. Raj is nationally certified in Threat Assessment.

### **Stacie Kroll, Managing Director, Higher Education Practice, Gallagher, URMIA Board Member.**

Stacie is an experienced higher education risk professional and a national resource to help you research and respond to the wide array of risk management challenges. She understands the value of establishing and maintaining vigorous and positive risk management solutions that result in personal risk management ownership. Stacie joined Gallagher in 2021 after serving as the Director of Compliance and Risk Management for Five Colleges, Incorporated, serving Amherst, Hampshire, Mount Holyoke and Smith College. She has also served as Chief Operating Officer and Executive Vice President of Five Colleges' captive insurance company. She has served in several leadership roles at URMIA including as a board member.

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**Steven Stoeger-Moore, President/CEO, Districts Mutual Insurance & Risk Management Services**

Steven Stoeger-Moore has devoted thirty plus years to working in higher education; in a large public university setting; private college; and within the technical college system. Steven was instrumental in the formation of Districts Mutual Insurance (DMI), a municipal mutual insurance company, and has served as President and Chief Executive Officer since DMI’s inception in 2004. Steven was the recipient of the 2023 All Stars Risk & Insurance Award.

Districts Mutual Insurance & Risk Management Services supports the Wisconsin Technical Colleges in their local risk management efforts. There are 16 Wisconsin Technical Colleges, with 51 campus locations; property values of \$5B; 52,596 FTE students, and 16,000 total employee count. As President, he has extensive interaction with college risk managers and senior administrators, actuaries, brokers, the reinsurance marketplace, and numerous third-party administrators. He is the architect of DMI’s insurance programs/offering and the visionary behind the numerous services provided to DMI technical college members. Steve’s 20-year leadership of DMI has resulted in \$21 million in premium savings for the Wisconsin Technical Colleges, as well as providing over \$9.5M in value-added services (not including the expert consultation).

Steven currently serves as a Parliamentarian on the URMIA Executive Committee. As an active URMIA member since 2006, Steve served on several URMIA committees over the years. He has been a frequent presenter at the URMIA national conference and other Risk management forums.

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