

YOU WANT TO DO **WHAT**?!?

RISK MANAGEMENT FOR EVERYONE

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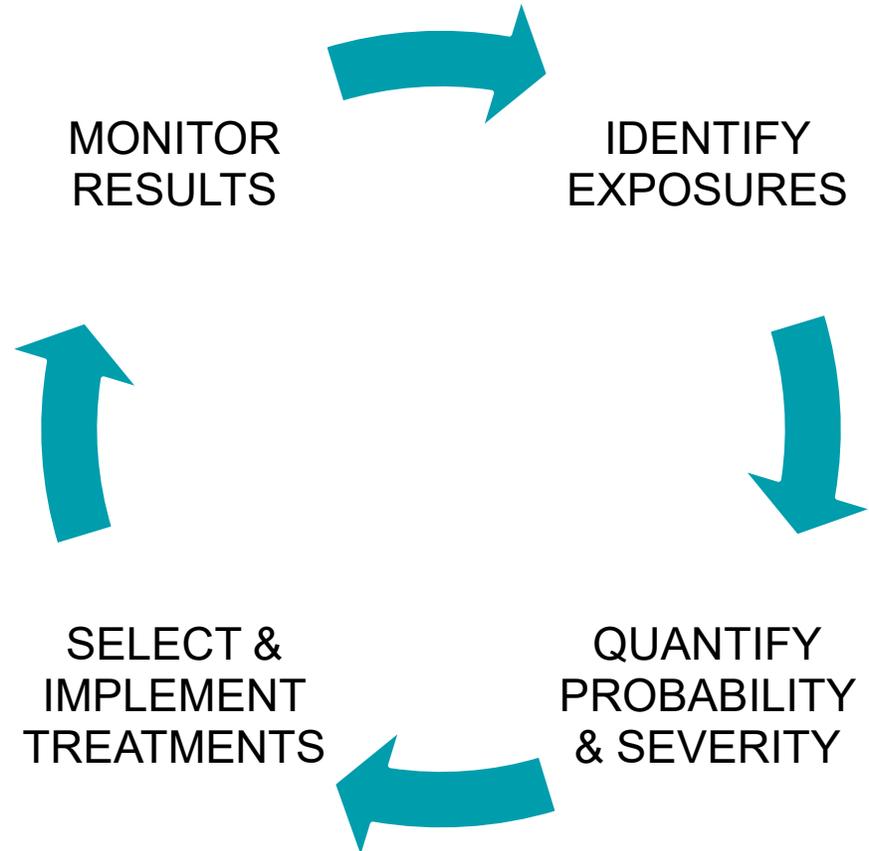


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THE RISK MANAGEMENT CYCLE



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RISK TREATMENT METHODS

AVOID

REDUCE

TRANSFER

ASSUME

(and sometimes),

INSURE



TOP TEN BIG-PICTURE HIGHER EDUCATION RISKS

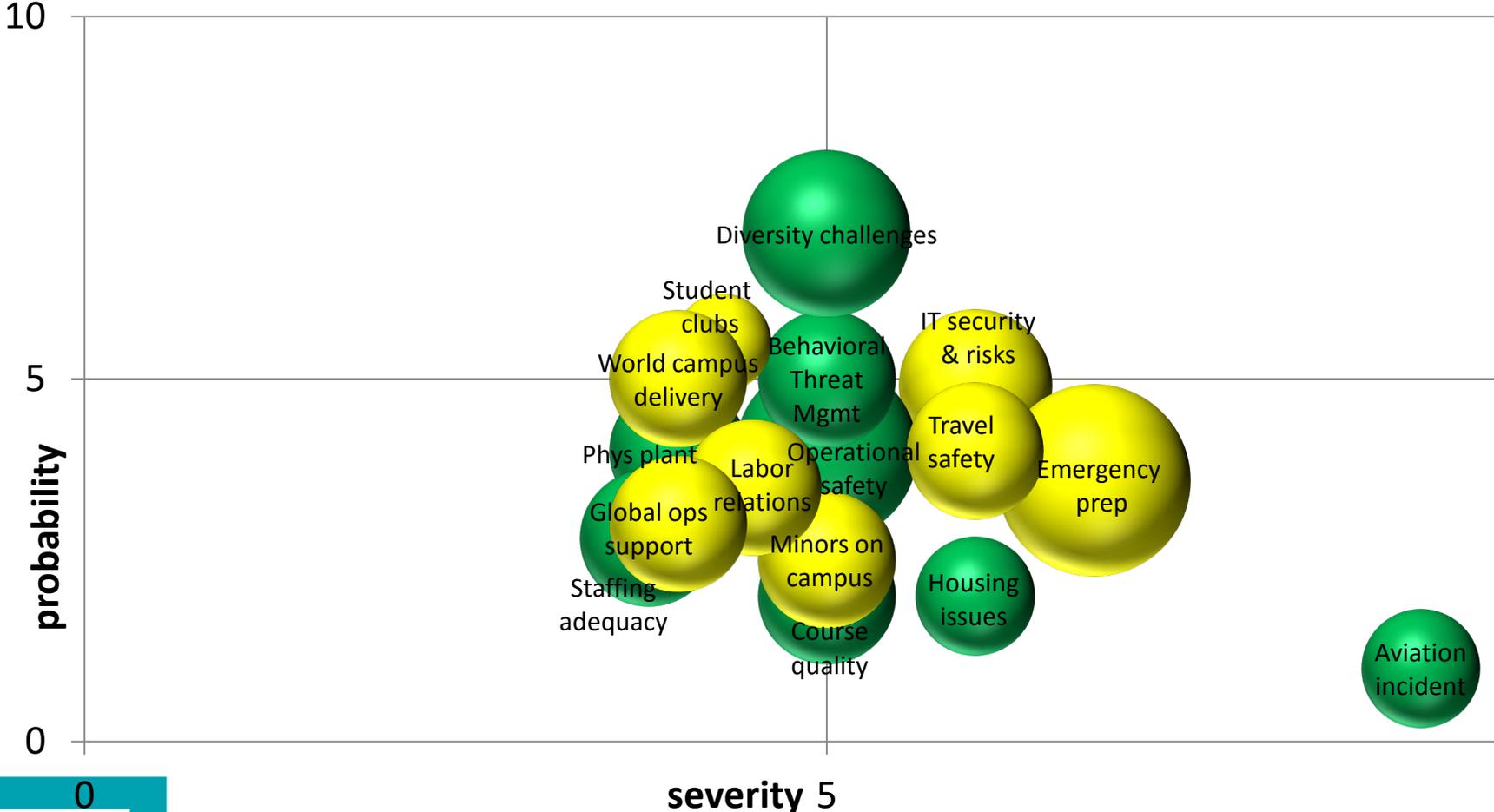
- Regulatory Compliance
- Internationalization (inbound & outbound)
- Cyber security
- Civil rights/freedom of speech
- Financial viability of the institution
- Athletic program risks (everything from concussions to compliance)
- Governance
- Crisis management and emergency management
- Government funding, particularly for public institutions
- Talent availability/succession planning



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Operational Risks



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WHAT TYPES OF EVENTS?

RODEOS

CONCERTS

DANCES

SPORTS EVENTS

EXTENDED-TIME EVENTS

“STUDENT INVOLVEMENT
ACTIVITIES”



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EVENTS THAT GIVE RISK MANAGERS HEARTBURN

ELECTRONIC MUSIC, RAVES, DAY-GLO PAINT CONCERTS

MULTI-ARTIST CONCERTS

FOAM DANCE PARTIES

COLOR RUN

MMA EXHIBITIONS

ANY EVENT WITH ALCOHOL



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WHY ARE CHILDREN ON YOUR CAMPUS?

- YOUNG, FULLY-MATRICULATED, ENROLLED STUDENTS
- “DUALY-ENROLLED” HIGH SCHOOL STUDENTS
- ESL OR FOREIGN LANGUAGE PROFICIENCY CLASSES
- FORMAL SPORT OR ACADEMIC CAMPS, OR OTHER OFFICIAL PROGRAMS
- YOUR STUDENT ORGANIZATIONS’ ACTIVITIES AIMED AT INTERACTING
- AFTER-SCHOOL PROGRAMS
- MUSIC LESSONS (AUTHORIZED OR OTHERWISE)
- K-12 SCHOOL FIELD TRIPS
- DAY CARE CENTERS



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MORE REASONS, LESS FORMAL

- CHILDREN OF EMPLOYEES, KNOWN OR NOT
- LIBRARY WALK-IN
- OPEN GYM, PLAYGROUND, OR SPORT COURTS
- GREEN SPACE
- CONVENIENT REST ROOMS, FOOD, VENDING MACHINES
- HANGING OUT WITH OLDER SIBLINGS OR FRIENDS, OR “FRIENDS”
- JUST PASSIN’ THROUGH...
- “DON’T DISCOURAGE THEM, IT’S A GREAT RECRUITING TOOL FOR THEM TO SEE OUR FACILITIES AND BECOME ACCUSTOMED TO OUR LOCATION.”



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WHAT SHOULD WE DO?

- INVENTORY YOUTH PROGRAMS AND LOCATIONS OF WHERE MINORS MIGHT BE FOUND
- ASK THE POLICE, LIBRARIANS AND JANITORS WHERE KIDS ARE
- EXAMINE YOUR POLICIES (AND FILL GAPS)
- READ THE FREEH REPORT, CHAPTER 10
- FEEL FREE TO COLLABORATE WITH ANY QUESTIONS



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PUBLIC SAFETY CONCERNS



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APPLY THE RISK MANAGEMENT PROCESS

- MOVING FROM “DEPARTMENT OF NO” TO “DEPARTMENT OF KNOW”
- HOW TO STAY IN THE LOOP
- ACTIVITY PLANNING – WHO IS AT THE TABLE
- FIGURING OUT THE PRO’S AND CONS
- USING COMMON SENSE – WHAT COULD GO WRONG?
- DO YOU HAVE A PROCESS FOR ANALYSIS AND APPROVAL OR IMPROVEMENTS SO YOU CAN GET TO YES?
- DON’T DRIVE ACTIVITIES UNDERGROUND – YOU WANT PEOPLE SEEKING PERMISSION RATHER THAN SEEKING FORGIVENESS



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WHAT QUESTIONS MAY I ANSWER FOR YOU?

Thank you!



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