



2022 Risk Mitigation Forum Presenter Bio's

Abdelhamid El-Shafei, Vice President of Sales, Complex Security Solutions Inc.

Ann Brandau, PhD., Director of Counseling and Case Management, Western Technical College, La Crosse, Wisconsin

Ann currently serves as the Director of Counseling and Case Management at Western Technical College. Dr. Brandau has led the implementation of a campus-wide trauma-informed care program and is the CARE Team (former BIT Team) leader. She began at Western almost 20 years ago as a counselor and has been an institutional leader for 10 of those years in enrollment management, retention, front-line customer services, disability services, and mental health services.

She holds a bachelor's degree in Social Work from UW-LaCrosse, a master's in School Social Work and a second master's in Educational Leadership from UW-Madison, and a doctorate in Educational Leadership and Policy Analysis from UW-Madison.



Ariel Jenkins CSP, MBA, ARM-E, ARM-P, Assistant Vice President - Risk Services at Safety National

Mr. Jenkins is a safety and risk management professional with over 26 years of experience. He is responsible for leading and directing risk control content, resources and expertise, and managing a team of client services professionals. He is also responsible for leading and directing risk control resources associated with the Public Entity practice. Prior to joining Safety National, Ariel worked at a major insurance carrier, serving in various capacities as a Technical Loss Prevention Consultant of national market accounts. During this time he was assigned as District Safety Consultant for the largest transportation company, and one of the largest employers in the U.S. Ariel began his career as a Safety Consultant with the Missouri Department of Labor and Industrial Relations in the Division of Workers' Compensation where he was responsible for monitoring the Loss Control services of insurance carriers and performing risk evaluations for self-insured applicants.

Ben Poller, Special Agent in Charge, WI Department of Justice

Ben has been in law enforcement for the last 27 years, serving the last 23 as a Special Agent for DCI. Since Ben has been with DCI, he has worked Narcotics, Internet Crimes Against Children, Human Trafficking, homicides and officer involved shootings. Ben has a number of special assignments that include being a Firearms Instructor, Master Defensive Tactics instructor, and member of the Meth Team, Child Abduction and Response Team, Lead Instructor Group and DCI's Tac Team.

In 2014, Ben was asked to work on child sex trafficking cases. At the time there were only two Agents assigned to work human trafficking for DCI. After working a number of successful cases, Ben worked with management to form a statewide human trafficking Bureau. In 2017, the Bureau was formed, and Ben was named the Special Agent in Charge. Ben was recently placed in charge of the Madison Field Office that he now supervises along with the Human Trafficking Bureau.

Bill Nash, Cyber and Infrastructure Security Agency



Bob Schneider, Senior Business Development Consultant Milwaukee Region, UnitedHeartland

Robert is a senior business development consultant in the Milwaukee region. He joined United Heartland in November 2013 as a senior underwriter. He has 20-plus years in the insurance industry with experience in workers' compensation underwriting, contract surety and package underwriting. This also includes several years working with a broker as a producer for commercial lines and surety. Robert has extensive experience working with manufacturers and contractors. Robert earned a bachelor's degree in marketing from University of Wisconsin - Oshkosh. He also has earned his Certified Insurance Counselor (CIC) and Chartered Property Casualty Underwriter (CPCU) designations.



Brooke Bahr, Security Consultant, Districts Mutual Insurance and Risk Management Services

Brooke Bahr is a consultant, trainer, and expert with 20 years of experience in the Security industry. She is currently a DMI team member who brings a unique perspective from her time working as the head of a Campus Security Department in La Crosse Wisconsin and leading initiatives aimed at community policing. Brooke has prior federal work experience with the Department of Homeland Security, having an emphasis on security technologies, surveillance and threat assessment for almost a decade.



Chris Brewer, Commercial Sales Manager, ServiceMaster Brands



Clark MacAlpine CSP, ARM, ALCM, CAWC, MBA, Senior Loss Control Specialist, UnitedHeartland

Clark joined the United Heartland team 2011. Throughout his more than 30 years in the industry, Clark has honed his skills in developing effective, customized loss control service plans. He provides collaborative, consultative support for organizations across many industries including municipalities, public sector, education, health care, social services, manufacturing, wholesale and retail, real estate and property management.

Previously, Clark provided loss control services for a multi-line property casualty company. He also spent time as a safety and workers' compensation coordinator in the automotive industry, which provided him insight into the private sector.

His areas of expertise include strategic loss reduction planning and coordination, safety management system evaluations and gap analysis, OSHA compliance, ergonomic and machine guarding assessments, and service coordination for large and national accounts.

Clark earned a bachelor's degree in business from Michigan State University and a master's degree in business administration from DeVry University – Keller Graduate School. He's earned the designations of Certified Safety Professional (CSP), Associate in Risk Management (ARM), Associate in Loss Control Management (ALCM) and Certified Authority Workers' Compensation (CAWC). Clark has also participated in continuous education courses on a variety of topics such as safe patient handling and mobility, safety management, workers' compensation, ergonomics and machine guarding.



Dan Pascale CPP, Executive Vice President, Margolis Healy

Daniel R Pascale, CPP is a board certified security and emergency management professional with more than 25 years of experience as a practitioner, consultant and volunteer leader. In his role as Executive Vice President, Dan is responsible for developing MHA consulting strategies, business development initiatives, and continues to lead the Security and Emergency Management practice areas.

Prior to joining MHA in 2012, Dan held positions as Sr. Director of Emergency Communications, Preparedness & Security for the University of Chicago, Director of Emergency Management and Security at Rutgers University and as a Security Manager with the Doris Duke Foundation.

Dan has extensive experience identifying organizational risk and developing customized security plans that address physical security, policies, procedures, response capabilities and operational needs while respecting the unique challenges, culture, budget and organizational considerations of his clients. This includes leading assessment teams, designing security programs, technical security system design, working with architects and engineers, developing RFP's, project management, and training. Dan is board certified as a Certified Protection Professional (CPP) and recognized as an emergency management professional having extensive experience developing emergency operations plans, business continuity plans, conducting exercises, executive training, drills and active threat/violence response programs.

As a volunteer leader, Dan is Past President of the New Jersey College & University Public Safety Association, Chair for the Central Jersey Chapter of ASIS International, International Educational Institutions Security Council, Certification Task Force for the International Association of Campus Law Enforcement Administrators and as a member of the Campus Security Report Advisory Board. Dan was honored by Security Director News Magazine as a member of their "top 20 under 40", which recognizes leading security professionals under 40 years of age.

Dan regularly contributes articles and information to a number of security related publications including Security Management, Security Dynamics, and recently contributed the lead chapter to the book "Emerging Trends in K12 Campus Security".

Dan Honore, CSO & Director of Information Technology, Village of Pleasant Prairie

Daniel is a strategic and results-driven leader with over 30 years of experience providing innovative technology solutions to both the public and private sectors.

Daniel's passion for collaboration, communication and information sharing led him to co-create a statewide educational technology leadership forum as well as a regional governmental consortium consisting of local municipalities, higher education and K-12 members.

Daniel is the Cyber Security Officer & Director of Information Technology for the Village of Pleasant Prairie where he championed efforts to secure the village's industrial control system infrastructure. He also enjoys donating his time and expertise as a team leader of the Wisconsin Cyber Response Teams. Daniel serves as a director on the InfraGard National Members Alliance board where he also serves as the Program Manager for the National Sector Security and Resiliency Program. Locally Daniel serves on the board of the Pleasant Prairie Historical Society.

Daniel's expertise in cybersecurity and as a subject matter expert in the water sector has led to numerous speaking engagements and collaborative opportunities. Daniel collaborated on the American Water Works

Association Cybersecurity Guidance and Use-Case Tool and he is one of the contributing authors of "Powering Through - Building Critical Infrastructure Resilience".

David Melby MEP, WCEM, MCP, CPM., Protective Security Advisor at Cybersecurity and Infrastructure Security Agency (CISA)

David Melby serves as a Protective Security Advisor – Wisconsin District at the Cybersecurity and Infrastructure Security Agency (CISA). In this role, Melby serves as a subject matter expert in critical infrastructure protection and vulnerability mitigation and facilitates local field activities in coordination with other Department of Homeland Security offices in Wisconsin. He is also an advisor and assists state, local, and private sector officials and critical infrastructure facility owners and operators in this role.

Prior to this position, Melby served as the Director of Bureau of Programs and Services at Wisconsin Department of Veterans Affairs. He also held multiple positions with the Department of Corrections to include a Probation and Parole Agent, manager for the Chapter 980 Sexually Violent Person's Program, Corrections Field Supervisor, Corrections Unit Supervisor, and in the Preparedness and Emergency Response Section (PERS) serving as the largest State agency's emergency manager which has 36 correctional facilities, 104 field offices, and 10,000 staff members. In addition, Melby was the team leader for the Department's 40-person Incident Management Team, served as an agency NIMS Steering Committee member, and co-chaired the agency's NIMS coordinator group which consisted of nearly 100 local facility and regional NIMS coordinators executing the Department's annual training and exercise requirements.

A former United States Army Combat Engineer and Wisconsin Air National Guard Civil Engineer, he currently serves as a Command Chief Master Sergeant at the 916 Air Refueling Wing, Seymour Johnson AFB, NC. Over his career, Melby has deployed in support of Operation Desert Shield/Storm, Southern Watch, Iraqi Freedom and Combined Joint Task Force – Horn of Africa and has received multiple military awards and decorations to include the Legion of Merit.

He holds a B.A. in Behavioral Science and Law from University of Wisconsin – Madison, M.S in Criminal Justice Administration from University of Wisconsin – Milwaukee, is a Wisconsin Certified Emergency Management (WCEM), and Master Exercise Practitioner (MEP).

Gary Langsdale, University Risk Management & Insurance Association (URMIA)

Gary Langsdale serves as the part-time Education Manager for the University Risk Management & Insurance Association (URMIA), where he curates professional development opportunities for its members. He retired at the end of 2019 as assistant vice president & university risk officer for The Pennsylvania State University, a position he held since 2003, with responsibility for enterprise risk management, including operational, hazard, and enterprise risks. Previously, he was director of risk management at International Paper Company. Mr. Langsdale has over 45 years of experience in the insurance and risk management field; he contributed to several white papers for URMIA (and served as the organization's president in 2012-13) and participated in the development of the ASME standard on risk assessment in higher education. In April 2009, he was recognized by Business Insurance magazine as a member of their Risk Management Honor Roll, and in 2014 he was named by URMIA as a "Distinguished Risk Manager". Mr. Langsdale has a Bachelor of Science degree from Allegheny College and holds the Associate in Risk Management (ARM) professional designation. His hobbies are saying "no" to his children and "yes" to his six grandsons.

Jay Schafer, Cyber Security Architect, Winnebago County

Jay has worked in the I.T. industry for over 30 years. It all started while he was a junior in high school and began taking computer classes in the evenings. These classes at Fox Valley Technical College led to a job offer from a local marketing company where he performed junior I.T. functions such as dBase IV administration, running cables through the drop ceiling and even garbage collection after the other employees had left for the day.

While still in college at UW-Oshkosh, Jay started working for Winnebago County as a full-time 2nd shift computer operator. He remains employed there and has had different titles including Network Administrator and his current position Cyber Security Architect. Jay received his certification as a Certified Ethical Hacker after becoming a member of the Wisconsin Cyber Response team. He has enjoyed helping with incident response calls throughout Wisconsin over the past few years.

Jeremy Gillespie, Area VP, Regional Director, Cyber Liability Practice, Gallagher Company

Mr. Gillespie is the Regional Director of the Cyber Liability Practice at Arthur J. Gallagher. He has twelve years of experience placing and advising on cyber insurance and professional liability matters. He is responsible for the management, business development, marketing and consulting activities within the products and services related to Cyber Insurance. These specifically include Network Security & Privacy Liability, Media Liability & Technology Errors & Omissions Liability.

While leading a team dedicated to Cyber Insurance, Mr. Gillespie takes an active role in the following critical functions:

- Review and quantify exposures
- Design risk transfer solutions to match exposures
- Educate on the topic of network security and privacy exposures and risk management
- Audit current insurance coverage to identify coverage gaps
- Benchmark / risk models
- Recommend experts and resources to assist in managing cyber risks:
 - Breach response – legal, forensics, etc.
 - Incident response planning and testing
 - Security assessments
 - Vendor management

Joy M. Gänder, CPCU, ARM, Principal, President, Gänder Consulting

Ms. Gänder, provides fee-based risk management consulting services to public, non-profit and for-profit entities. The firm, which sells no insurance, and has worked with DMI since inception, drafts insurance policy language, provides strategic planning assistance, and research evolving topics with risk management implications for Wisconsin's technical colleges.



Kevin Terry, Partner, Michael Best

Kevin focuses his practice primarily on matters related to labor & employment, municipal issues, and education. He provides counsel on all aspects of employer-employee relationships, with expertise in FMLA, ADA, and discrimination claims, as well as providing counsel on matters related to employment contracts, employee handbooks, and unemployment compensation. He has experience drafting and litigating non-compete, non-solicitation, and confidentiality agreements, and has negotiated collective bargaining agreements on behalf of both public and private sector employers. Kevin also represents employers through the grievance process, interest arbitration, and prohibited practice litigation.

In addition, Kevin serves as general counsel to local government units, including school districts and other municipal entities, in a variety of issues ranging from ordinance drafting, enforcement, municipal finance, and drafting of contracts and development agreements, to zoning matters, compliance with public records, and advice on open meetings law.

Kevin Williams, Senior VP-Division Manager, Genesis Management and Insurance Services, LLC

Kevin currently serves as the Division Manager for Genesis Management and Insurance Services, LLC, a subsidiary of General Reinsurance Corporation and part of the Berkshire Hathaway family of companies. Genesis is a provider of insurance and reinsurance solutions to public entity and education clients. He is a 40-year veteran of insurance and reinsurance industry, working almost exclusively during his career in the self-insured and alternative risk market. He is a graduate of Iowa State University with an MBA from Drake University, and currently splits his time between Chicago and Madison, where he is chasing after and spoiling a brand new granddaughter.



Kirk Pelikan, Partner, Michael Best

Kirk's practice focuses on legal issues related to all aspects of the employment cycle, from hiring through termination and severance. Substantially experienced in both benefits and employment law, Kirk is well positioned to help clients respond to the opportunities, vulnerabilities and benefit ramifications of particular employment decisions.

Kirk's focus includes:

- Developing and maintaining effective compliance strategies related to defined benefit plans, defined contribution plans, executive compensation and welfare benefit plans.
- Counseling clients on Affordable Care Act (ACA), COBRA, and Health Insurance Portability and Accountability Act (HIPAA) compliance.
- Advising clients on Family and Medical Leave Act (FMLA) and disability compliance.
- Helping clients maintain tax-qualified plan status.
- Representing clients in workplace issues involving workplace discrimination, return to work and accommodation.
- Advising clients on ERISA withdrawal liability.

Marshall Ogren, Special Agent in Charge, Wisconsin Department of Justice

Marshall Ogren transplanted from Minnesota to Wisconsin in 2002. He was hired as a police officer for the University of Wisconsin – Madison Police Department. Marshall worked patrol for about 10 years. During that time, he obtained a Bachelor of Arts in Management of Criminal Justice from Concordia University Wisconsin. Marshall then obtained a Master of Science in Criminal Justice from University of Wisconsin – Platteville.

Marshall was promoted to detective in 2012 and attended the Digital Forensics Certificate program at Madison Area Technical College. He performed digital forensics for UWPD and other police agencies in Dane County. In addition to his digital forensics role, he functioned as lead investigator in persons crimes and cases involving computers/computer networks. In March, 2017, Marshall was hired as a special agent with the WI Department of Justice – Division of Criminal Investigation and was one of two special agents tasked to investigate cybercrimes throughout Wisconsin. In January, 2021, Marshall was promoted to Special Agent in Charge and supervises many focus areas – to include cybercrimes.

Rhonda Kocijan-Klecz, Occupational Safety Inspector 1, WI Department of Safety & Professional Services (DSPS)

Rhonda Kocijan-Klecz has over 30 years' experience working for multiple municipal government agencies in Illinois. Her field of expertise is in the building and code enforcement field. In 2020, Rhonda retired from Illinois

and joined the State of Wisconsin and now works for the Department of Safety & Professional Services (DSPS) where she uses her building and code enforcement experience inspecting public sector buildings, amusement rides, ski lifts, tattoo and piercing salons. Rhonda is also very active in her community and enjoys restoring furniture with her husband when time allows.



Steven Stoeger-Moore, President/CEO, Districts Mutual Insurance & Risk Management Services

Steven Stoeger-Moore has devoted thirty plus years to working in higher education; in a large public university setting; private college; and within the technical college system. Steven was instrumental in the formation of Districts Mutual Insurance (DMI), a municipal mutual insurance company, and has served as President and Chief Executive Officer since DMI's inception in 2004.

Districts Mutual Insurance & Risk Management Services supports the Wisconsin Technical Colleges in their local risk management efforts. There are 16 Wisconsin Technical Colleges, with 51 campus locations; property values of \$4.7B; 5,200 FTE students, and 19,000 total employee count. As President, he has extensive interaction with college risk managers and senior administrators, actuaries, brokers, the reinsurance marketplace, and numerous third-party administrators. He is the architect of DMI's insurance programs/offers and the visionary behind the numerous services provided to DMI technical college members. Steve's 18-year leadership of DMI has resulted in \$18 million in premium savings for the Wisconsin Technical Colleges, as well as providing over \$8 million in value-added services (not including the expert consultation).

Steven currently serves as a Parliamentarian on the URMIA Executive Committee. As an active URMIA member since 2006, Steve served on several URMIA committees over the years. He has been a frequent presenter at the URMIA national conference and other Risk management forums.

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